



Workshop on Data Economy

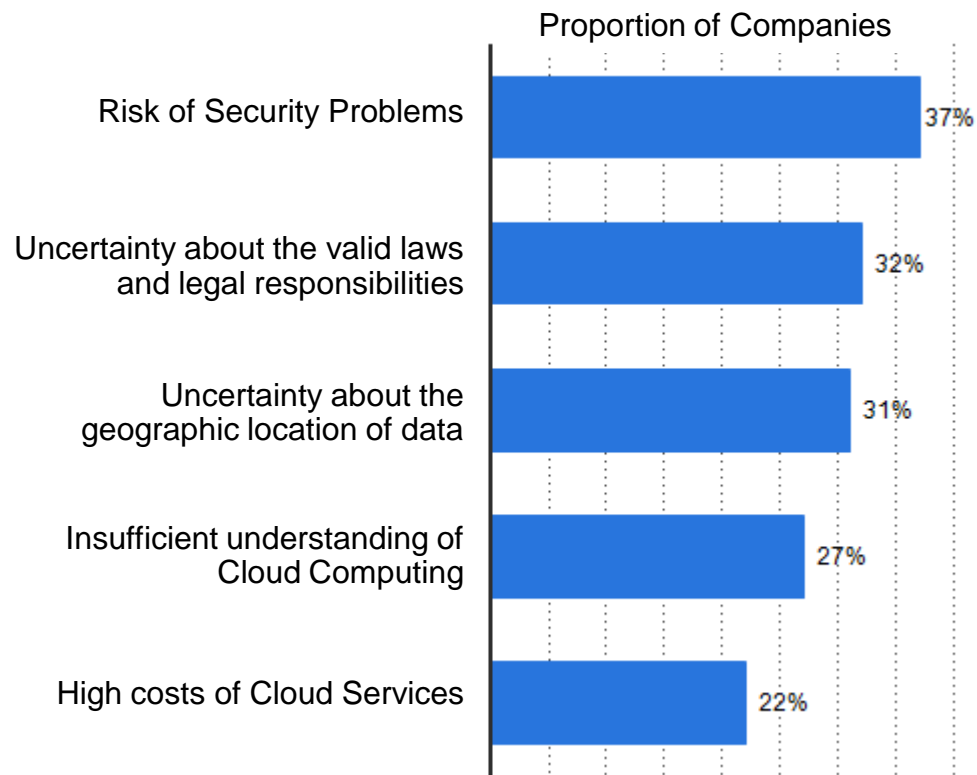
Trusted Cloud Project


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Paris, 27.10.2015

The Concerns of Medium-Sized Enterprise about using Cloud Services for IT Modernisation are answered by Trusted Cloud

Reasons given by German companies for avoiding the use of Cloud Services

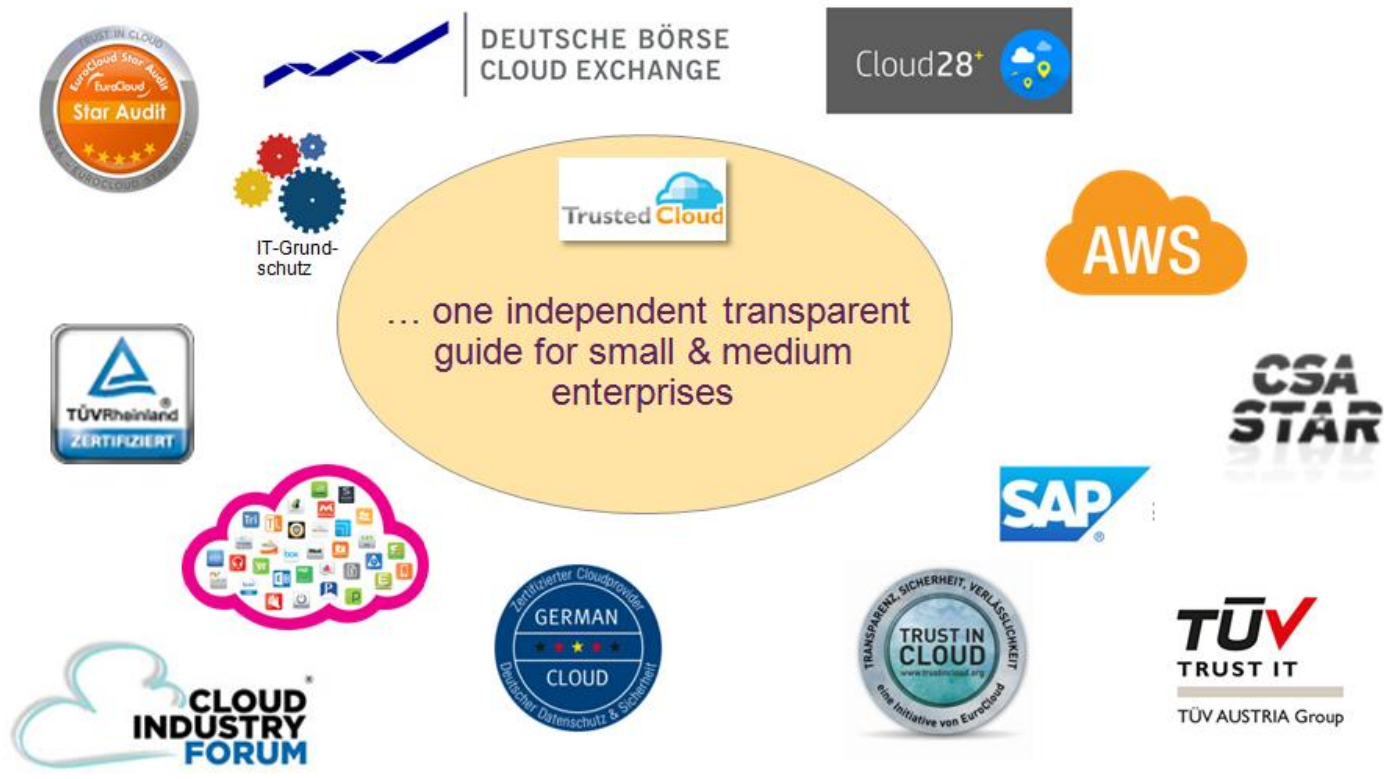
Source: German Federal Statistical Office, December 2014



 provides answers to concerns about the use of Cloud Services

- **What are the business risks?**
 - What Know-how do I need?
- **How can I avoid loss of control?**
 - How transparent are Cloud Services?
 - How do I arrange the contracts?
 - How do I ensure conformity with the law?
- **How can I ensure that I meet Compliance requirements?**
- **What are the potential benefits?**
 - What are the potential areas of use?
 - What's available in the Cloud-market?
 - What are the economics?
 - How is the performance, compatibility, scalability, portability, etc.?

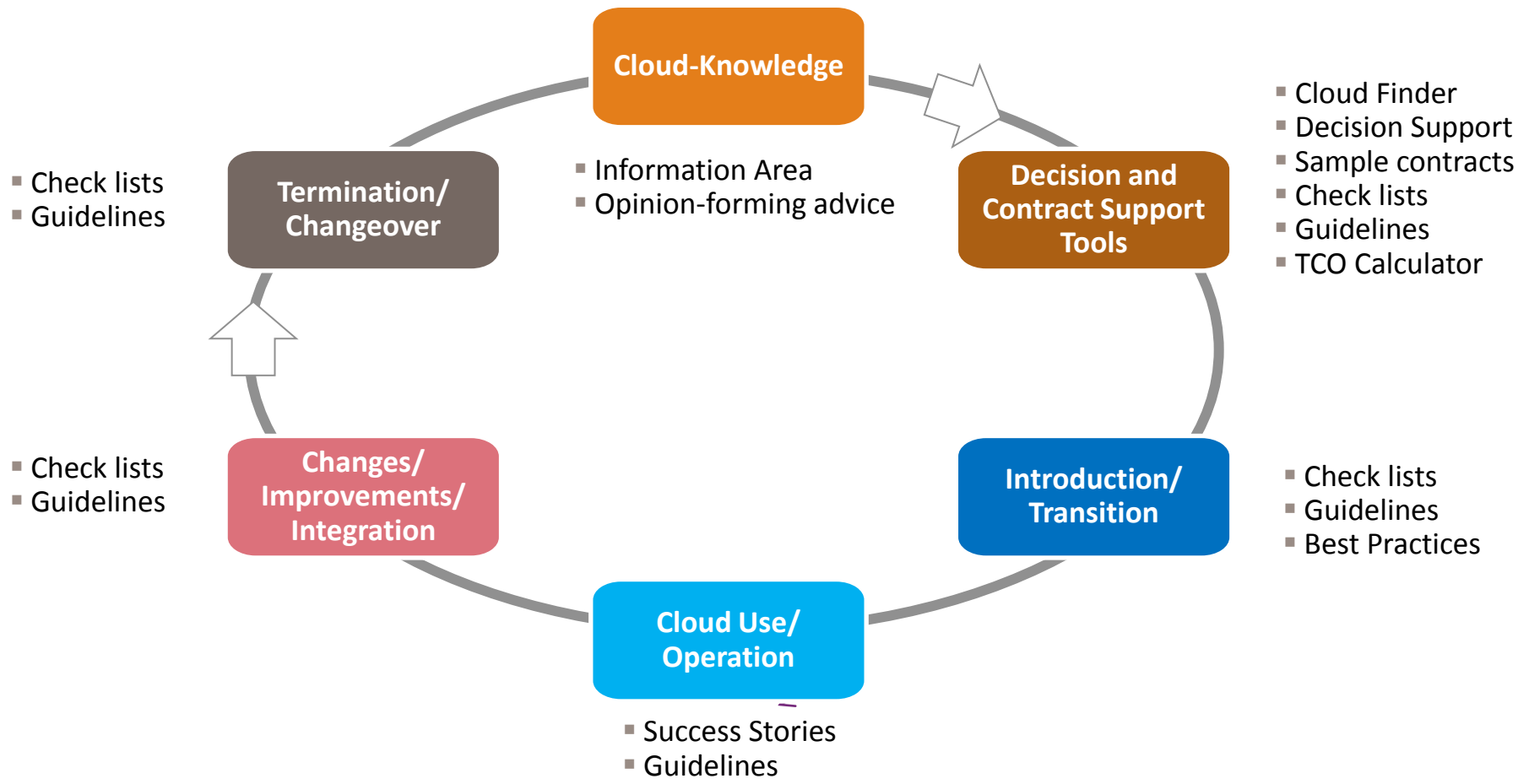
There is an extensive range of cloud certifications and accreditations available in the cloud marketplace



3.3. Key Action 1 – Cutting through the Jungle of Standards

A wider use of standards, the certification of cloud services to show they meet these standards and the endorsement of such certificates by regulatory authorities as indicating compliance with legal obligations will help cloud take-off.

The Trusted Cloud Platform supports Users throughout the Life Cycle of use of Cloud Services



The Trusted Cloud Platform adds value for both users and providers



Trusted Cloud Platform Access via Internet Portal



Cloud Service Provider benefits

- Listing of cloud offerings and all relevant certifications
- Improved market access via the platform

Information and clarification of needs

Framework of requirements and selection criteria

User Service needs assessment and decision - support

User benefits

- Transparency of the value and potential uses of Cloud services
- Support throughout the Cloud service lifecycle
- Search function for specific user requirements, and decision support tools
- Confidence guaranteed by the transparent accreditation of Cloud Services



Accreditation or Certification Authority benefits

- Increased visibility and wider market awareness of the certification
- Market awareness of the value of the accreditation

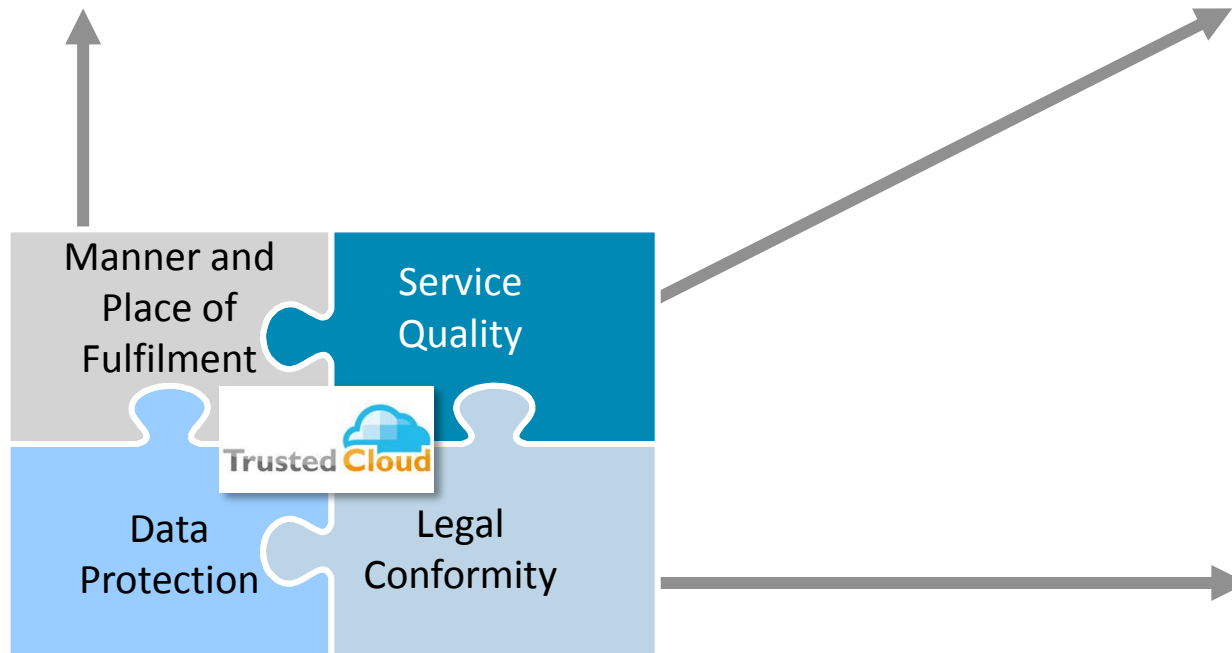
Trusted Cloud is continuing to further develop the Platform, with the goal of Internationalisation, Broadening, Deepening



European and International Usage and Recognition



Industrie du Futur specific applications with particular security needs



Develop of further criteria and requirements



Thank you for your attention!



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